

LOZlocal Listing Packages - Digital Dock Effect

Features	Tube	Ski Boat	Cigarette Boat	Yacht
Monthly Cost	Free	\$100 \$50*	\$300 \$150*	\$800 \$400*
Business Name Listed	✓ Digital Dock effect	✓	✓	✓
Category Listing	✓ 1 Category	✓ 1 Category	✓ Up to 3 Categories	✓ Up to 5 Categories
Address + Clickable Phone	✓	✓	✓	✓
Custom Business Description	X	✓	✓	✓ SEO Optimized
Business Logo	X	✓	✓	✓
Website or Contact Link	X	✓	✓	✓
Up to 5 Photos	X	X	✓	✓
Priority Placement	X	X	✓	✓
Backlink from LOZlocal Content	X	X	✓	✓
Google Business Profile Optimization	X	X	✓	✓
Calendar on Your Website	X	✓ Available (DIY)	✓ Installed for you	✓ Installed + Custom Calendar
LOZlocal Console Access	X	X	X	✓
Traffic Report (Views & Clicks)	X	X	✓	✓
Contact Form + Reporting	X	X	X	✓
Digital Strategy Session	X	Monthly	Monthly	✓ 1:1 Deep Dive
Custom Landing Page/Subdomain	X	X	X	✓
Featured in LOZlocal Guides	X	X	X	✓

* - Discounted price applies with coupon code. Valid for the first 12 months only. Standard pricing applies after the promotional period.